

Appian

Tobias Nittel

about.me/tobias.nittel

nittel@appian.com



Digitale Transformation – auf Ihre eigene Art und Weise.

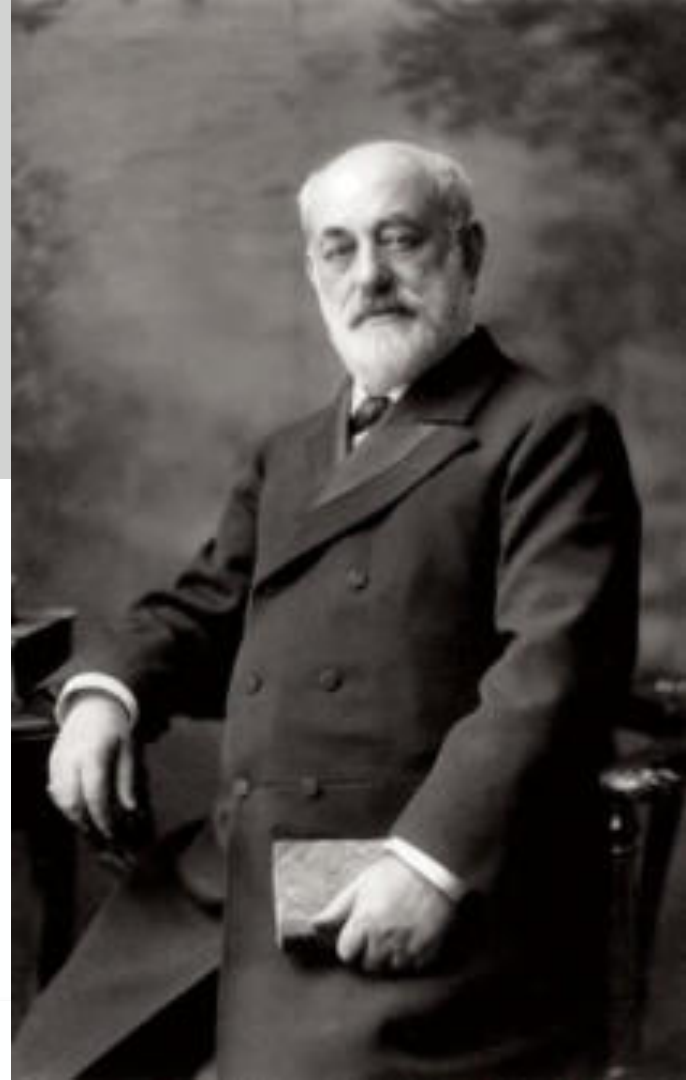


#1 Most Innovative Companies in Finance 2017

Goldman Sachs

Große Pläne, simple Produkte

Die US-Investmentbank sucht nach neuen Einnahmequellen. Mit der Onlinebank Marcus will das Geldhaus mehr an Privatkunden verdienen. Ein Ortsbesuch.



“Every building is a prototype: No two are alike.”

— HELMUT JAHN.



Jedes Unternehmen wird zur „Software Company“.

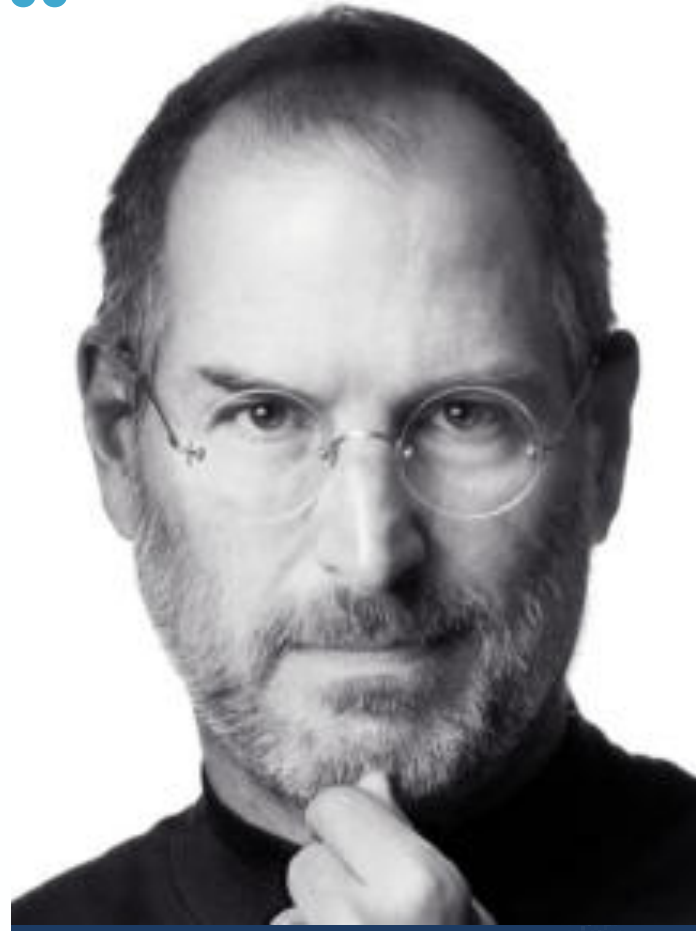
Einzigartig?



Wieviele Entwickler haben wir... 2‰

„Everybody in this country should learn to program a computer, because it teaches you how to think.“

Source: IDC 2014 report "Worldwide Software Developer and ICT-Skilled Worker Estimates"
18.5M developers / 7.44B humans



A vintage biplane is shown on a grassy field, tilted on its side. The aircraft is light-colored with a dark stripe along the fuselage. The background is a bright, overcast sky. The text is overlaid on the left side of the image.

Zwei Drittel aller
digitalen
Transformations-
Projekte scheitern.

Harvard Business Review, Juli 2016.

Business vs. IT



Innovation: Wie, wenn 80% der Ressourcen für die
Wartung verwendet werden?





Speed & Power

Ihre digitale Transformation



Individual-Entwicklung

Mächtig,
aber langsam aufzubauen.

Speed & Power
Zusammengebaut aus Komponenten.

Standard-Software

Schnell auszurollen,
aber schwierig anzupassen.

Wer hat die beste Plattform für seine Kunden?



CME Group

Appian



Es einfach machen zu digitalisieren –
zu Ihren Bedingungen.



Appian

Appian macht es **Einfach**, komplexe Anwendungen zu bauen und zu betreiben.



CCAR compliance in < 6 Monaten

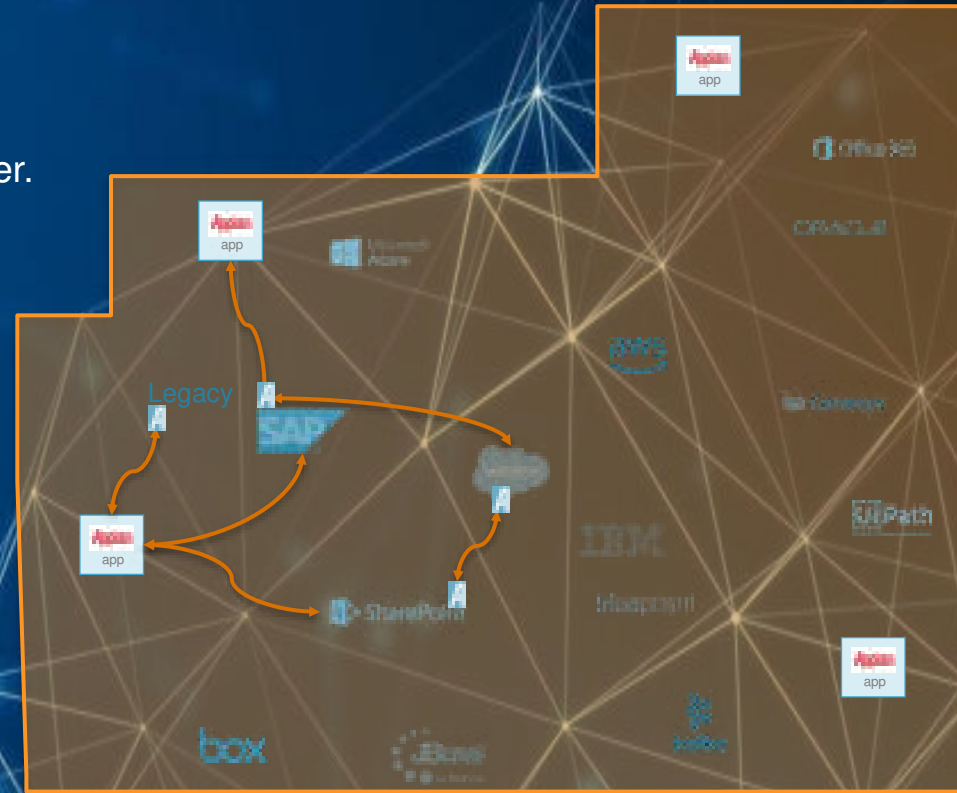
Bank of America



Die Zukunft der Arbeit: Intelligente Automation

- 1 Neue Anwendungen bauen – 20 mal schneller.
- 2 Bestehende Anwendungen integrieren und erweitern.
- 3 Vereinheitlichen und ein digitales Netz über Ihre Organisation ausbreiten.

Appian



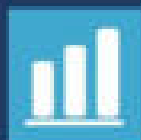
Build Applications from Reusable Components



CONTENT



PROCESSES



DATA RECORDS



COLLABORATION



ANALYTICS



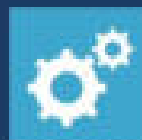
INTERFACES



AI



RULES



INTEGRATIONS

“We’ve seen Appian turn around development cycles that previously took months down to days or weeks.”



Kundenzufriedenheit
+64%

#1 Most Innovative Companies in Finance 2017*

Marcus:
BY GOLDMAN SACHS

Sign up for a loan

Menu

Log in

No-fee Personal Loans.
High-yield Online Savings.
Make money yours™.

Get a loan

No-fee, fixed-rate loans
from \$3,500 to \$40,000

Find your loan

Start saving

1.50% (12.00% APR, variable interest rate)

Start saving

MEMBER
FDIC

All loans and savings deposit products provided by Goldman Sachs Bank USA.



A conceptual image for digital transformation. It features a compass rose with a needle pointing towards the top right. The background is a dark blue field filled with binary code (0s and 1s). In the bottom right corner, the words "DIGITAL TRANSFORMATION" are written in a bold, white, sans-serif font, slanted upwards. A semi-transparent dark blue horizontal bar is positioned across the middle of the image, containing the main text.

Digitale Transformation – auf Ihre eigene Art und Weise!

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